

NEW 4 YOU!

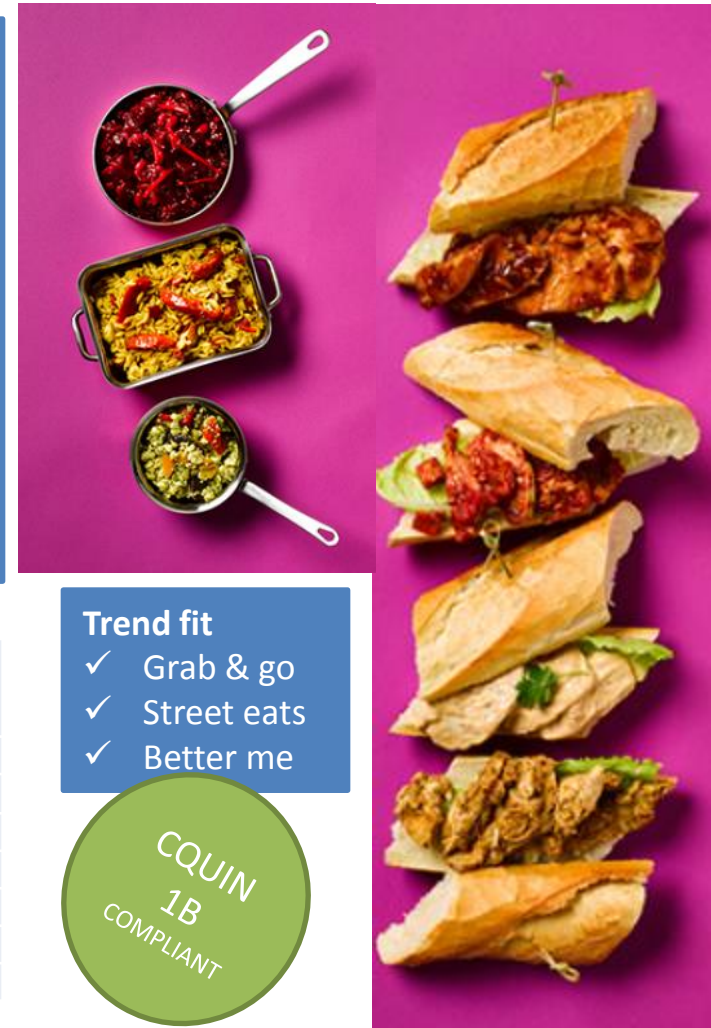


Sandwich fillings & salads from Calder Foods

Why these products?

- ✓ Salads are perfect options for salad bars and salad bowls/boxes
- ✓ Sandwich fillings include chunky pieces of protein & can be warmed
- ✓ Includes on-trend ingredients such as quinoa, beetroot and wheatberry
- ✓ Ideal for universities, colleges, T&L, NHS, coffee shops, hotels and contract caterers & QSR with lunch offerings
- ✓ Perfect cross-sell with own brand bakery products
- ✓ Sandwiches with new types of carrier (wraps, burritos and flatbreads) and hot 'added value' sandwiches such as topped toast and toasties are in growth

Code	Description	Pack Size	Promo price	Promo Price Per Portion
95607	Insauce Coconut & Chilli Chicken	1x1kg	£7.25	£0.73
95609	Insauce Chipotle Chicken	1x1kg	£5.50	£0.55
95613	Insauce Chicken & Chorizo	1x1kg	£5.75	£0.58
95615	Insauce Honey Chilli Chicken	1x1kg	£5.75	£0.58
95611	Quinoa Wheatberry Pesto Salad	1x1.5kg	£6.75	£0.45
95598	Orzo Pasta & Roast Tomato	1x2kg	£5.50	£0.28
95605	Beetroot Quinoa Salad Lime Honey	1x1.5kg	£6.25	£0.42



Trend fit

- ✓ Grab & go
- ✓ Street eats
- ✓ Better me



Goat's Cheese Pearls from Delemere Dairy

Why these products?

- ✓ Exclusive to Bidfood
- ✓ Versatile product that can be used in salads, on pizzas, in pasta bakes and as toppings on potatoes and proteins
- ✓ Goat's cheese now features in the top 10 of the British population's favourite types of cheese (British Cheese Board)
- ✓ Easy to use and reduces prep time for chefs
- ✓ Made by Delemere Dairy - provenance

Trend fit

- ✓ Playful palate
- ✓ Great Britain
- ✓ Better me
- ✓ Grab & go



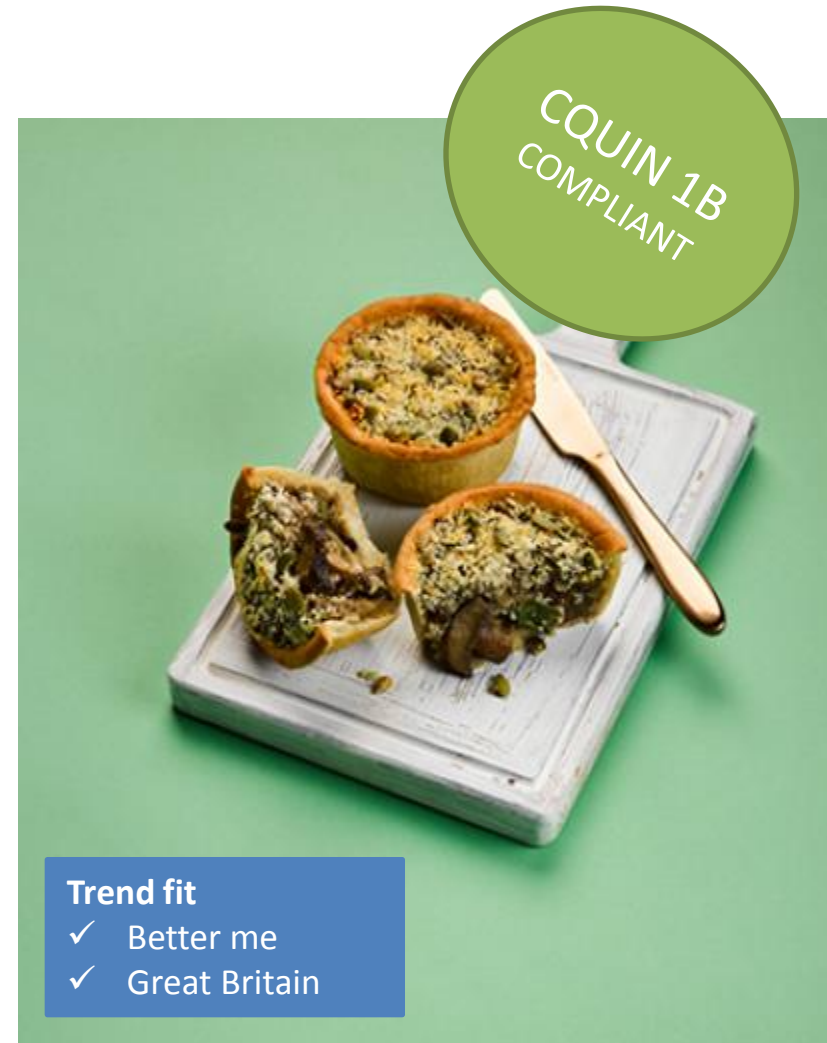
Code	Description	Pack Size	Promo price	Promo Price Per Portion
41428	Delamere Dairy Goat's Cheese Pearls	16x100g	£19.99	£1.25
41429	Delamere Dairy Goat's Cheese Pearls With Honey	16x100g	£19.99	£1.25
41430	Goat's Cheese Pearls With Honey	1x2kg	£13.99	70p (per 100g ptn)

Vegan Gluten-free Pie

Why this pie?

- ✓ Requests from customers for a vegan pie
- ✓ Gluten-free high on the agenda of customers
- ✓ More than 542,000 people are now following a vegan diet
- ✓ Fills a gap within our range
- ✓ Topped with trendy pumpkin and sunflower seeds
- ✓ Supplied baked, frozen

Code	Description	Pack Size	Promo price	Promo Price Per Portion
95616	Phat GF Vegan Mushroom & Leek Pie	12x230g	£19.79	£1.65



Around the World Chicken Skewers

Trend fit

- ✓ Oriental burst
- ✓ Better me

Why these skewers?

- ✓ Perfect for Accommodation, Healthcare, Education
- ✓ On-trend flavours including Middle Eastern & Pan Asian
- ✓ Easy to use – cook from defrost in oven or on griddle
- ✓ Approx 60 Skewers in a pack

Code	Description	Pack Size	Promo price	Promo Price Per Portion
32427	Mango & Coconut Chicken Breast Skewer	1x2.85kg	£21.99	36p (per skewer)
32426	Korean Chicken Breast Skewer	1x2.85kg	£21.99	36p (per skewer)
32428	Za'Tar Chicken Breast Skewer	1x2.85kg	£21.99	36p (per skewer)

CQUIN 1B
COMPLIANT



Jim Beam Bourbon Ribs

Why these ribs?

- ✓ Perfect for Hotels, Restaurants & Pubs, Travel & Leisure
- ✓ Easy to prepare – microwavable
- ✓ Can use Jim Beam branding on menus
- ✓ Wide cut means a great meat content
- ✓ American cuisine is 3rd biggest cuisine type in the UK
- ✓ Pork Ribs are 14th biggest main course in the UK
- ✓ Individuals perfect for starters and sharers while two sizes of rack perfect for main menus

Trend fit

- ✓ America Discovered
- ✓ Playful palate



Code	Description	Pack Size	Promo price	Promo Price Per Portion
95637	Jim Beam Wide Cut Ribs	5x800g	£29.99	£6.00
95638	Jim Beam Half Rack Wide Cut Ribs	10x460g	£37.99	£3.80
95643	Jim Beam Single Ribs	10x500g	£36.99	£3.70 (per 500g)

Better 4 me desserts

Why these desserts?

- ✓ This new selection caters for a range of dietary requirements that cause customers issues when ordering food from foodservice operators
- ✓ Vegan, gluten-free, dairy-free and under 300kcal options available
- ✓ Perfect fit for Accommodation, Restaurants, Pubs, Travel & Leisure, Workplace, Coffee Shops
- ✓ Defrost and serve

Trend fit

- ✓ Better me
- ✓ Raw & simple



Code	Description	Pack Size	Promo price	Promo Price Per Portion
95595	Chocolate Orange Mousse Cake (under 300kcal)	1x12ptn	£12.99	£1.08
95618	Lemon & Raspberry Ginger Crunch (under 300kcal)	1x10ea	£12.99	£1.29
95619	Chocolate & Berry Truffle Torte (under 300 kcals)	1x14ptn	£14.99	£1.07
95596	Vegan Treacle & Apple Tart (Vegan)	1x14ptn	£10.99	£0.79
95633	Vegan Apple & Plum Tart (Vegan)	1x12ptn	£11.99	£0.99
95620	Vegan Coconut & Chocolate Tart (Vegan)	1x14ptn	£12.99	£0.93
95636	Chocolate & Olive Oil Cake (Gluten-free)	1x12ptn	£12.99	£1.08

Bottlegreen Infusions

Why these soft drinks?

- ✓ Perfect for QSR, Restaurants, Pubs, Bars & Clubs, Travel & Leisure,
- ✓ 50kcal per bottle
- ✓ On-trend flavours – lightly infused with natural fruits and botanicals
- ✓ Free-from artificial colours, preservatives flavours & sweeteners
- ✓ Drives premiumisation in the category
- ✓ Low in sugar, no sweeteners and **below Sugar Tax**

Code	Description	Pack Size	Promo price	Promo Price Per Portion
94330	Bottlegreen Raspberry & Pomegranate Sparkling Infusions Can	12x250ml	£6.99	£0.58
94328	Bottlegreen Coconut Sparkling Infusions Can	12x250ml	£6.99	£0.58
94329	Bottlegreen Sparkling Elderflower Infusions Can	12x250ml	£6.99	£0.58



Broderick's

Why these tray bakes?

- ✓ Strong branding with great colourful packaging
- ✓ Two gluten-free products available in the range
- ✓ Perfect for QSR, Unis, Healthcare, Accommodation, Coffee Shops, Travel & Leisure
- ✓ Individually-wrapped and ambient

Trend fit

- ✓ Grab & go
- ✓ Better me



Code	Description	Pack Size	Promo price	Promo Price Per Portion
62939	Brodericks Handmade Belgian Chocolate Caramental Slice	25x65g	£14.99	£0.60
62941	Brodericks Handmade Gluten Free Belgian Caramental Slice	25x60g	£15.99	£0.64
62942	Brodericks Handmade Gluten Free Belgian Chocolate Road Rocking Choc Choc Bloc	20x60g	£12.99	£0.65
55075	Brodericks Handmade Belgian White Chocolate Nutty Caramel Munchie	25x60g	£14.99	£0.60
46217	Brodericks Handmade Belgian Chocolate Rocky Road	20x70g	£11.99	£0.60
46219	Brodericks Handmade Rocky Road Mini Bites	75x23g	£19.99	£0.27
46220	Brodericks Handmade Tiffin Mini Bites	75x23g	£19.99	£0.27
62940	Brodericks Handmade Caramental Mini Bites	75x23g	£19.99	£0.27